



With the rising costs of staffing and materials for our public events, we are in need of your help.

By becoming an event sponsor at various levels, we are able to continue to offer a variety of free and low-cost events and activities for our diverse community.

Sponsors may choose to be anonymous, or use this as an opportunity to receive public recognition.

Sponsors, if they choose to be recognized, will receive:

- * Recognition on all event marketing (including event posters, digital advertising assets, and on our website event listing).
- * Social media recognition and tagging on our Instagram posts/stories, Facebook posts, and Facebook event listing.
- * Representation on signage and other supporting printed materials during the event
- * Sponsorship information in our e-newsletter
- * Sponsorship recognition on digital billboard to be displayed the full month of November
- * For select events and sponsorship levels, a Family Annual Pass to enjoy unlimited rides for up to 5 guests per visit for one year.

Become an Event Sponsor Today!

Online. In person. By mail.

Salem's Riverfront Carousel -- 101 Front St NE Salem OR 97301

Ride. Shop. Party. Give!

www.salemcarousel.org  

Salem's Riverfront Carousel is a 501(c)(3) tax-exempt organization, Tax #ID 91-1815668.

YES! You can count on my support! Enclosed is my event sponsorship contribution:

\$_____ Public recognition? ☐ Yes ☐ No

EVENT: _____

BUSINESS NAME: _____

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

PHONE: _____

***Make a secure online donation by visiting our website
www.salemcarousel.org and click on "Donate".***

_____ I am enclosing a check payable to SRC

_____ Please charge my card

CARD #: _____

CVC: _____

EXP Date: _____ / _____

For public recognition by a business, please provide your social media profile names for proper tagging and your company website

Facebook: _____

Instagram: _____

Website: _____



Saturday September 19th (Talk like a Pirate Day)

Patch's Talk Like a Pirate Day

Featuring Patch the Pirate Pony: This event is offered as an upgraded experience for guests that want to take part in pirate themed crafts, carousel rides, a large goody bag, and a food treat. We also offer door prizes, free paper craft and photo booth activities for all guests to enjoy! Sponsorship helps to offset staffing and supplies costs.

We are seeking a \$300 sponsorship for this event.

Sponsorship and business logo/information must be received by Aug 15th to be included in final event marketing.



Saturday October 31st

SCARE-ousel Bash Activity Pass

This event is offered as an upgraded experience for guests that want to take part in Halloween crafts, carousel rides, a goody bag, and a food treat. We also offer door prizes, free paper craft and photo booth activities for all guests to enjoy!

We are seeking a \$300 sponsorship for this event.

Sponsorship and business logo/information must be received by Sept 15th to be included in final event marketing.



Saturday December 6th

Galactic Heroes & Holiday Crafts

This event is completely FREE for all guests as a gift to the community during the holiday season. Includes character meet & greets (with our partnership with Star Wars Oregon) and a FREE holiday craft. Sponsorship helps to cover staffing and the cost of supplies.

We are seeking a \$300 sponsorship for this event.

Sponsorship and business logo/information must be received by Oct 1st to be included in final event marketing.

Sunday December 13th

A Sleeping Beauty's Fairytale Brunch

We delight guests with a fairytale princess who brings extra magic to the Carousel with song and entertainment. This year's theme is Sleeping Beauty featuring Aurora. Guests will enjoy a full tea service & brunch buffet featuring a selection of delicious sandwiches, pastries and desserts. They will take home a gift, keepsake photo and a Carousel rides pass! We charge guests \$35 per person. Sponsorship will help us cover the additional costs to staff the event, secure decorations and supplies, and offset catering and entertainer costs.

We are seeking a \$1,500 sponsorship for this event.

Two sponsors at \$750 each or one sponsor at \$1,500.

For a single sponsor of \$1,000 or more, they will also receive one Family Annual Ride Pass valid for one year (value of \$299).

Sponsorship and business logo/information must be received by Oct 1st to be included in final event marketing.



PHOTOS WITH SANTA

Salem's Riverfront Carousel has become a staple to many families across Salem-area and beyond for their annual visit with Santa. Become a sponsor of our Photos with Santa activation for 2026. Thousands of guests will arrive to the Carousel during this season for their photo with Santa.

We are seeking \$5,000 in sponsorships for this event.

Five sponsors at \$1,000 each, two at \$2,500 or one sponsor at \$5,000.

For a sponsor of \$1,000 or more, they will also receive one Family Annual Ride Pass valid for one year (value of \$299). For a single sponsor of \$5,000 or more, they will also receive one After Hours Private Event Package (valued at \$650).

Sponsorship and business logo/information must be received by Oct 1st to be included in final event marketing.





Saturday December 12th, 2026

Annual Signature Event! Breakfast with Santa

This is one of our most beloved events. Upon arrival, children will find their names on Santa's nice list. Guests will enjoy a delicious breakfast spread and mimosas for the adults. They will have unlimited carousel rides and will take a professional keepsake photo with Santa. Children will also take home a special gift from Santa. We charge guests \$30-\$40 per person. Sponsorship will help us cover the additional costs to staff the event, secure decorations and supplies, and offset catering and entertainer costs.

We are seeking a \$1,500 sponsorship for this event.

Two sponsors at \$750 each or one sponsor at \$1,500.

For a single sponsor at \$1,000 or more, they will also receive one Family Annual Ride Pass valid for one year (value of \$299).

Sponsorship and business logo/information must be received by Oct 1st to be included in final event marketing.



Wednesday December 23rd, 2026

Annual Signature Event! Pajama Party with Santa & Friends

This is one of our most beloved events. 100 guests will come dressed in their holiday pajamas ready to party! Upon arrival, families will take their professional keepsake photo with Santa. Then, they will enjoy an evening of holiday crafts, yummy food, games with Buddy the Elf and unlimited Carousel rides. We charge guests \$35 per person. Sponsorship will help us cover the additional costs to staff the event, secure decorations and supplies, and offset catering and entertainer costs.

We are seeking a total of \$2,000 in sponsorships for this event.

Two sponsors at \$1,000 each or one sponsor at \$2,000.

For a single sponsor of \$1,000 or more will receive one Family Annual Ride Pass valid for one year (value of \$299).

Sponsorship and business logo/information must be received by Oct 1st to be included in final event marketing.





Letter from Santa

We will let you in on a little secret... Did you know that our staff and volunteers respond to over 1,500 letters received at the Carousel for Santa? Sponsorship helps us cover the cost of postage, printing and supplies so that we can continue sharing the magic of the holidays through personalized postcards at no cost to families.

We are seeking a \$1,000 sponsorship for this activity.

For a single sponsor of \$1,000 or more, they will also receive one Family Annual Ride Pass valid for one year (value of \$299).

Sponsorship and business logo/information must be received by Oct 1st to be included in final event marketing.

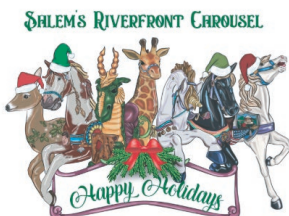
Santa's Photo Card

This is your chance to sponsor the photo card holder! For our very popular Photos with Santa, each printed photo is mounted in a photo holder. Photo holders are printed with a holiday themed Carousel cover, with room for a sponsorship name/logo on the back of the card. Sponsorship covers the cost to print and deliver over 2,000 cards needed for the 2026 holiday season.

We are seeking a \$1,000 sponsorship.

For a single sponsor at \$1,000, they will also receive one Family Annual Ride Pass valid for one year (value of \$299).

Sponsorship and business logo/information must be received by Oct 1st to ensure adequate production time for the photo cards.



WWW.SALEMCAROUSEL.ORG

SALEM'S RIVERFRONT CAROUSEL IS A 501(C)(3) NONPROFIT ORGANIZATION.
Thank you to our sponsor Cedar House Media for their in-kind donation of this photo card.

CEDAR HOUSE
MEDIA